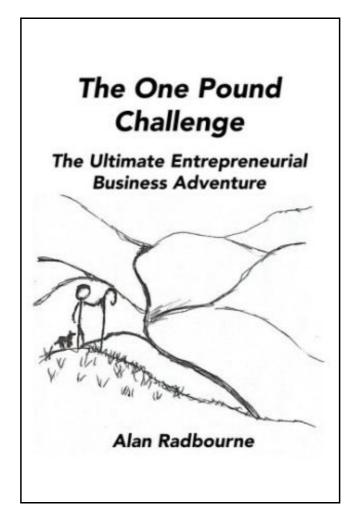
The One Pound Challenge: The Ultimate Entrepreneurial Business Adventure



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Reviews

This ebook will never be effortless to get started on studying but extremely fun to read through. It is actually writter in easy phrases and never difficult to understand. It is extremely difficult to leave it before concluding, once you begin to read the book.

(Pearl Corwin)

THE ONE POUND CHALLENGE: THE ULTIMATE ENTREPRENEURIAL BUSINESS ADVENTURE



Createspace, United States, 2014. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.The humble pound. There isn t much you can really buy with it now-adays. It wouldn t even get you a cup of coffee. So how about using it as the full investment to start up a business? The One Pound Challenge is the inspiring story of Alan Radbourne, a Loughborough University graduate, who journeyed into the working world through an audacious year long business adventure to discover how much he could earn from only a 1 investment. Discover how he took his 1 investment to over 20,000 profit in a year, what drove him to succeed and ultimately gain inspiration to manage your business or personal finance better through the lessons he learnt along the way. About the book: This book isn t a self-help or how-to book. It does not give business theory or claim to have all the answers. It is not trying to reinvent the wheel or sell you a product. This book is a story. A real-life, stripped-down and honest story of a graduate s journey into the world of work through a year long adventure that challenges the perceptions of what it takes to start a business. Welcome to the One Pound Challenge: A Business Adventure from a 1 Investment! I am Alan Radbourne. A Loughborough University graduate in Geography and Sport Science, which apparently qualifies me for running and colouring in at the same time! Before we begin, I would like to make clear that this book isn t based on academic theory, because I have never studied business before. So I am, quite possibly like you, a complete business novice. Don t let that change your mind about this book....

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