



Mythologies

By Roland Barthes, Annette Lavers

Vintage Publishing. Paperback. Book Condition: new. BRAND NEW, Mythologies, Roland Barthes, Annette Lavers, In this magnificent and often surprising collection of essays, Barthes explores the myths of mass culture. Taking subjects as diverse as wrestling, films, plastic and cars, Barthes elegantly deciphers the symbols and signs embedded deep in familiar aspects of modern life, unmasking the hidden ideologies and meanings which implicitly affect our thought and behaviour. This early classic of semiotics from one of France's greatest thinkers may irrevocably change the way you view the world around you.

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