# Blockbuster Drugs: The Rise and Decline of the Pharmaceutical Industry



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### Reviews

This is actually the best ebook we have read till now. Indeed, it can be enjoy, nevertheless an interesting and amazing literature. You will not feel monotony at whenever you want of the time (that's what catalogs are for regarding should you question me).

(Jamar Stracke)

## BLOCKBUSTER DRUGS: THE RISE AND DECLINE OF THE PHARMACEUTICAL INDUSTRY



Audible Studios on Brilliance, United States, 2016. CD-Audio. Book Condition: New. Unabridged. 171 x 133 mm. Language: English . Brand New. Blockbuster drugseach of which generates more than a billion dollars a year in revenuehave revolutionized the industry since the early 1980s, when sales of Tagamet alone transformed a minor Philadelphia-based firm into the world s ninth-largest pharmaceutical company. In Blockbuster Drugs, Jie Jack Li tells the fascinating stories behind the discovery and development of these highly lucrative medicines, while also exploring the tumult the industry now faces as the patent cliff nears. Having spent most of his career in drug research and development, Li brings an insider seye to the narrative as he recounts the tales of discovery behind such drugs as Tagamet, Zantac, Claritin, Prilosec, Nexium, Serouquel, Plavix, and Ambien. As he discusses each breakthrough, Li also shows that scientific research is filled with human dramaserendipitous discoveries, sudden insights, tense confrontations. For instance, the author tells of James Black, who persisted in the research that led to Tagamet-and that would ultimately win him a Nobel Prizedespite pressure from top executives to pursue more profitable work. The audiobook shows how research behind Prilosec combined creativity, international cooperation, and luckthe turning point being a chance encounter of American and Swedish scientists at a conference in Uppsala. There are also tales of fabulous rewardsGeorge Rieveschl, the chemist who invented Benadryl, made a fortune on royaltiesand of unjust desserts. Finally, Li shows that for the world s largest prescription drug manufacturers, recent years have been harrowing, as many popular drugs have come off patent in the U.S. market, meaning hundreds of billions of dollars in lost revenue. Anyone who enjoys tales of scientific discovery, or is curious about the history behind the prescriptions they take, or wants a revealing inside look...

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