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THE AUTOMATIC CUSTOMER: CREATING A SUBSCRIPTION BUSINESS IN ANY INDUSTRY



Penguin Books Ltd, United Kingdom, 2016. Paperback. Book Condition: New. 199 x 134 mm. Language: English . Brand New Book. In The Automatic Customer, John Warrillow provides the essential blueprint for turning your customers into subscribers The lifeblood of your business is repeat customers. But customers can be fickle, markets shift and competitors are ruthless. So how do you ensure a steady flow of business? The secret - no matter what industry you re in - is finding and keeping...

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- Authored by John Warrillow
- Released at 2016



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Reviews

This published book is wonderful. I am quite late in start reading this one, but better then never. I am effortlessly could possibly get a delight of reading through a published pdf.

-- **Dr. Drew Kassulke**

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