

Profitable Social Media Marketing: How To Grow Your Business Using Facebook, Twitter, Instagram, LinkedIn And More



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Reviews

This publication is definitely not simple to begin on studying but quite fun to see. It really is full of knowledge and wisdom I am just effortlessly can get a satisfaction of studying a created pdf.
(Alfreda Bradtke)

PROFITABLE SOCIAL MEDIA MARKETING: HOW TO GROW YOUR BUSINESS USING FACEBOOK, TWITTER, INSTAGRAM, LINKEDIN AND MORE



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Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.THE #1 DIGITAL MARKETING BESTSELLER NOW UPDATED - INCLUDES IN-DEPTH INSTRUCTIONS FOR FACEBOOK INSTAGRAM ADVERTISING*** Please Note: This Book Comes With Lifetime Email Updates And A Free Expert Review Of Your Website And Marketing With A Personalised Strategic Plan To Increase Your Business Visibility. Social Media offers businesses an unprecedented opportunity to listen, join and shape conversations between prospects and customers, free of charge. We are in an era where entire businesses are built on Instagram; kids in their bedrooms are racking up tens of millions of YouTube views; bloggers are becoming millionaires from their kitchen tables, and businesses are getting more attention from a viral video than a Super Bowl ad. But in a space that moves so fast, how can businesses keep up - let alone compete? And how do you make sure that your activity is profitable? Whether it's building a targeted fanbase, selling more of your products services or serving customers, every piece of your social media marketing campaign should be making you money. Combining the holy grail marketing principles from some of history's most successful marketers with the very latest social media strategies gives savvy businesses of all size a chance to do social media in an entirely new way. Gone are the days of fumbling around in the dark. The new era is about testing, measuring and profit. From the psychological triggers that make us buy; employing social proof to stand out; using (and faking) controversy to sell more or just simply demonstrating your true competitive advantage, profitable social media marketing is here. As Head Ninja at Exposure Ninja, Tim Cameron-Kitchen has personally worked with hundreds of businesses of all...



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