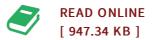




Greening the Red, White, and Blue: The Bomb, Big Business, and Consumer Resistance in Postwar America (Hardback)

By Visiting Assistant Professor of History Thomas Jundt

Oxford University Press Inc, United States, 2014. Hardback. Book Condition: New. 243 x 164 mm. Language: English. Brand New Book. Although often linked to Rachel Carson s Silent Spring (1962), and Sixties era social movement, environmentalism arose in response to anxieties and tensions over the fate of the planet that first came to light with the atomic bomb blasts and the end of the Second World War that moved some thinkers to ponder other ways that humans might be endangering the planet. Their focus turned to the growing power of big business. More than ever, powerful corporations and a federal government bent on economic growth were seen by many Americans as threats to human health and the environment. Fallout from atomic testing, air and water pollution, the proliferation of pesticides and herbicides-all connected to the growing dominance of technology and corporate capitalism in American life-led a variety of constituencies to seek solutions in what came to be known as environmentalism. In addition to the usual political and legal maneuvers employed to effect change, an alternative form of civic participation emerged beginning in the late-1940s as growing numbers of citizens turned to what they deemed environmentally friendly consumption practices. The...



Reviews

Extensive guide! Its such a excellent read. This can be for anyone who statte that there was not a worth looking at. I am just effortlessly will get a satisfaction of looking at a written publication.

-- Melvin Hettinger

This book will not be effortless to start on reading through but very exciting to learn. It is amongst the most remarkable book i have got go through. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- Dr. Easton Collier DVM

Other eBooks



Book Finds: How to Find, Buy, and Sell Used and Rare Books (Revised)

Perigee. PAPERBACK. Book Condition: New. 0399526544 Never Read-12+ year old Paperback book with dust jacket-may have light shelf or handling wear-has a price sticker or price written inside front or back cover-publishers mark-Good Copy- I ship FAST with FREE tracking!! * I...



Environments for Outdoor Play: A Practical Guide to Making Space for Children (New edition)

SAGE Publications Ltd. Paperback. Book Condition: new. BRAND NEW, Environments for Outdoor Play: A Practical Guide to Making Space for Children (New edition), Theresa Casey, 'Theresa's book is full of lots of inspiring, practical, 'how to go about it ideas' coupled with...



A Year Book for Primary Grades; Based on Froebel's Mother Plays

Rarebooksclub.com, United States, 2012. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****. This historic book may have numerous typos and missing text. Purchasers can download a free scanned copy of the original...



Growing Up: From Baby to Adult High Beginning Book with Online Access

Cambridge University Press, 2014. UNK. Book Condition: New. New Book. Shipped from US within 10 to 14 business days. Established seller since 2000.



Everything Ser The Everything Green Baby Book From Pregnancy to Babys First Year An Easy and Affordable Guide to Help Moms Care for Their Baby And for the Earth by Jenn Savedge 2009 Paperback

Book Condition: Brand New. Book Condition: Brand New.



Bully, the Bullied, and the Not-So Innocent Bystander: From Preschool to High School and Beyond: Breaking the Cycle of Violence and Creating More Deeply Caring Communities

HarperCollins Publishers Inc, United States, 2016. Paperback. Book Condition: New. Reprint. 203 \times 135 mm. Language: English . Brand New Book. An international bestseller, Barbara Coloroso s groundbreaking and trusted guide on bullying-including cyberbullying-arms parents and teachers with real solutions for a...